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experience

**Aisle Rocket**  
**CREATIVE DIRECTOR**

SEP 2019 - PRESENT

I lead a team of creatives focused on special projects that push the brand in new creative and innovative territories.

**Edo Agency**  
**CREATIVE DIRECTOR**

SEPTEMBER 2015 – 2019

Creative Director for a retail-focused agency. Providing and pitching creative concepts for in-store and digital experiences for retail brands.

**Designkitchen/Blast Radius**  
**ASSOCIATE CREATIVE DIRECTOR**

NOV 2011 – APRIL 2015

Creative lead on multidisciplinary projects for global brands and fortune 500 companies. Strong conceptual thinking and presenting award-winning creative for B2B brands on a global level that touched multiple markets and languages.

**Metal Balloon (Freelance)**  
**CREATIVE DIRECTOR**

SEP 2006 – PRESENT

My freelance and contractual work that i've sustained over 15 years that has served as an incubator to test new technologies and support small business and start up companies. I've also developed everything from the branding all the way through the line on marketing tactics.

**ARS Interactive**  
**SENIOR ART DIRECTOR**

SEP 2008 – NOV 2011

Began as an interactive designer providing award-winning art direction for all Sears brands (Kenmore, Craftsman, etc.) online properties. Was quickly promoted to Senior Art Director where I would lead design and creative execution of special projects.

**ICCS/Rhino Group**  
**LEAD DESIGNER**

MAY 2003 – SEP 2008

I was the lead designer for a small hunting based firm. I created a marketing platform which integrated custom tools for lead generation, email marketing, landing pages, banner ad programs, dynamic content and video ads. The platform was highly successful and as a result, the firm was acquired by another agency, due to it's success.

**Mindwave**  
**INTERACTIVE DESIGNER**

OCT 2002 – APR 2003

Was the go-to for all things interactive. Worked with the creative team to plan, design and develop websites and interactive content for retail brands. This was my entry level job as a designer and developer.

education

**COLUMBIA COLLEGE CHICAGO**

May 2002  
 BFA, Interactive Multimedia  
 HONORS

awards & recognition

**2014 BMA B2 AWARDS**

Motorola Solutions  
 Building Efficiency.  
 Growing Economies. Video.

**2010 COMMUNICATION ARTS**

Kmart  
 DC Comics 75 Anniversary  
 Interactive Promotion

**2013 BMA B2 AWARDS**

Motorola Solutions  
 Public Safety  
 Safer Cities Campaign.

**2009 COMMUNICATION ARTS**

Gladiator Garageworks  
 OCC Chopper.  
 Interactive experience